

# Augmenting Human Knowledge

# reportbrain



## reportbrain constantly analyzes massive worldwide information and identifies correlations to support decision making



" Businesses benefit \$13.01 for every \$1 they spend on analytics "

Nucleus Research



\$13

# THE PROBLEM: INFORMATION OVERLOAD





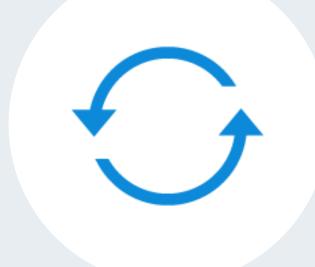
### Volume & Velocity

The global growth of data is 40% each year

### Unlinked

Information is unlinked and we waste time putting the pieces together





### Repetition

Searches produce results that contain repetition of information from different sources

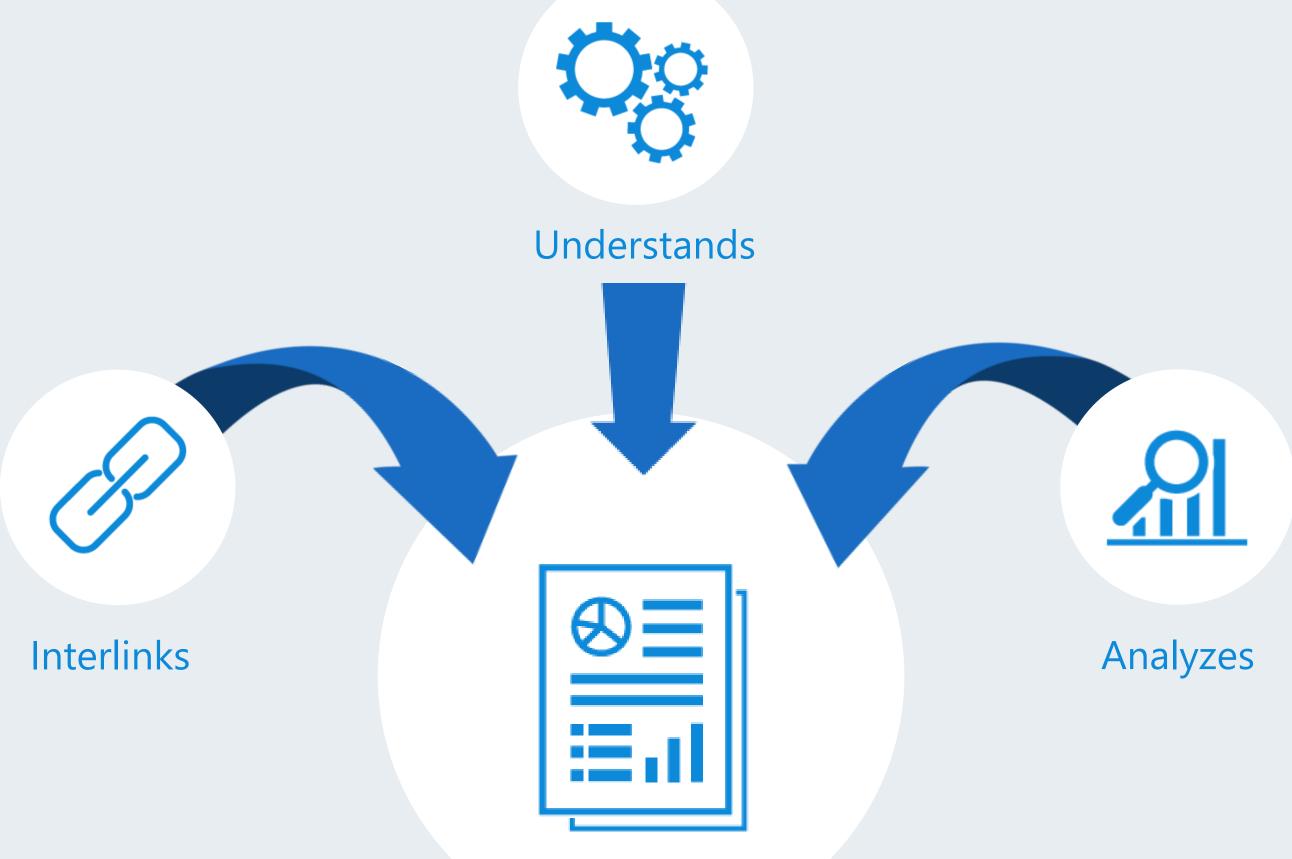


### Unprocessed

Search engines return vast amounts of unprocessed information

# THE SOLUTION: REPORTBRAIN









Reports

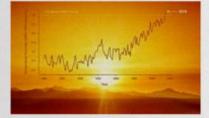
## Now decision-makers have the market insights they want the minute they want it





### Global Warming, February 04, 2016 Scientific evidence show that the climate system is warming.

Although the increase of near-surface atmospheric temperature is the measure of global warming often reported in the popular press, most of the energy stored in the climate



### Global heating and the dilemma of climate scientists

Jan 29th 2016, 2:02 | www.abc.net.au

Alpo: 29 Jan 2016 1:30:14pm Who, To wipe out a few billion people from the face of Earth you need a very major catastrophe.... Major catastrophes are tricky: you know when they start, you don't know when they end ... Politics | Australia



Changes to Victoria's bush will have to be accepted under global warming: scientists

Jan 31st 2016, 12:36 | www.smh.com.au More frequent fires and warmer conditions in places like the Alpine National Park as a result of climate change could force a rethink of how nature is protected in Victoria. Photo: Justin McManus There will be no choice but to accept permanent changes... .... 

Reportbrain Limited, February 04, 2016 We Fuel Data-Driven Decisions 1

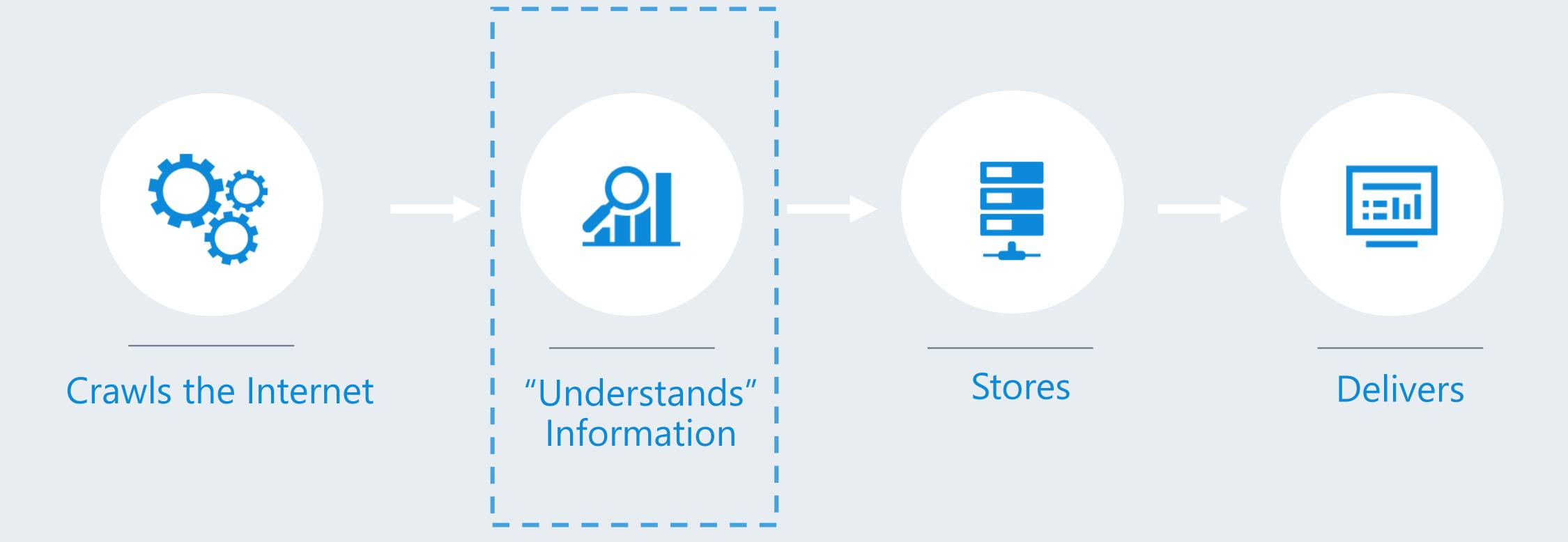
### hardcopy reports







## WHAT DOES REPORTBRAIN DO THAT OTHERS DON'T?







## SAAS - Software As A Service

Software as a service is software licensed on a subscription basis





## INTERNATIONAL RECOGNITION

## AWARDS





### Winner (2nd place) of the MITEF startup award



### Bayer HealthCare

Winner of the European Market Intelligence Award



## MEDIA COVERAGE















### Alexander Kostopoulos

PRESIDENT, CEO & **CO-FOUNDER** 



Ivan Sakellariou

EXECUTIVE VICE PRESIDENT & GENERAL MANAGER



**Stefanos Koutsoutos** 

CHIEF SCIENTIST & **CO-FOUNDER** 



**Vassilis Sotiridis** SOFTWARE ARCHITECT & **CO-FOUNDER** 



## TEAM

Built by a team of bright, diverse, creative and motivated professionals



**Dimitris G. Filntisis** CHIEF STRATEGY & BUSINESS DEVELOPMENT OFFICER



**Tonia Farsati** CHIEF OPERATING OFFICER



Emilia Papadopoulou HEAD OF UI/UX & **VISUAL DESIGN** 



Spyridon Kordonis SENIOR ANALYST

# THANK YOU!



King House, Studio 3, 5-11 Westbourne Grove Notting Hill, London, W2 4UA United Kingdom

Tel: +44 (0) 845 235-0023 www.reportbrain.com